



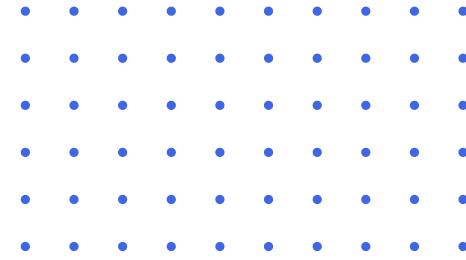
OUR PROFILE

# COMPANY PROFILE

Elevate your brand with AI APP's stunning websites, captivating animations, and expert programming solutions. Unleash your potential today!







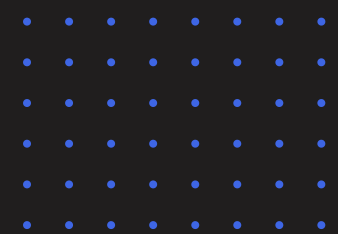
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# WELCOME TO OUR COMPANY

In the realm of digital craftsmanship, where innovation paints the canvas of the virtual world, there stands AI APP, a beacon of creativity and technological finesse. Rooted in UAE we are not merely architects of websites and applications, but artisans sculpting immersive digital experiences.

## Company Description

AI APP is a dynamic and innovative digital solutions provider that specializes in the design and development of websites, applications, and various creative endeavors. With a strong foundation in technical expertise and artistic creativity, we offer a comprehensive range of services to meet the digital needs of businesses and individuals alike.





# ABOUT US

## Company Description Here

Founded in 2022, AI APP is a leading technology company based in Abu Dhabi, United Arab Emirates. Over the past three years, we have evolved into a trusted provider of intelligent solutions for digital transformation, helping businesses leverage the power of technology to innovate, automate, and grow.

We specialize in a wide range of digital services tailored to meet the needs of modern enterprises. Our focus lies not only in providing high-quality technical execution, but also in delivering scalable, efficient, and future-ready solutions.





# INTRODUCTION FROM OUR CEO

It is with great pride and a deep sense of responsibility that I welcome you to **AI APP**. When we established this company three years ago, our vision was not just to join the wave of digital innovation, but to lead it. Today, as we look back at our journey and forward to the future, I am proud to say that AI APP has grown into more than a service provider—we are a true technology partner to our clients.

The United Arab Emirates, particularly Abu Dhabi, has always been a land of ambition, innovation, and limitless possibilities. Inspired by this environment, we built **AI APP** as a reflection of those values. We sought to create a hub where creativity meets intelligence, where human potential is empowered by artificial intelligence, and where businesses are transformed through smart technology.

Our core strength lies in our multidisciplinary expertise—ranging from software development and web design to artificial intelligence, automation, and digital media. But more than our technical skills, it is our commitment to excellence that drives us forward. Every project we take on is a mission to add value, solve problems, and elevate the standards of digital innovation. In today's rapidly evolving world, technology is no longer a luxury—it is the foundation of sustainability, growth, and relevance. At **AI APP**, we understand that every business has unique challenges and unique dreams. That's why our approach is not one-size-fits-all; we listen, we research, we adapt, and we deliver custom-tailored solutions that truly make a difference.

I believe the future belongs to those who embrace intelligence, not only in machines but in thought, in vision, and in execution. As a company, we are committed to continuous learning, bold innovation, and ethical impact.

To our clients, partners, and future collaborators: thank you for trusting us. Let's build together a future that is not only digital—but intelligent, resilient, and human-centered.

Warm regards,

**Dr. Yousef Al Hashmi**  
Founder & CEO – AI APP  
Artificialism Intelligence App – UAE





# OUR HISTORY

Building Intelligence, One Year at a Time

Since our founding, AI APP has been driven by a clear mission: to make cutting-edge technology accessible, human-centered, and impactful. From humble beginnings in Abu Dhabi to becoming a trusted provider of AI-powered digital solutions, our journey has been marked by strategic growth, client-focused innovation, and a deep belief in the transformative power of smart systems.

Below is a year-by-year look at how we evolved from a bold idea into one of the region's promising digital innovation companies.

## 2022 – The Foundation Year

In July 2022, AI APP was officially established in Abu Dhabi by Dr. Yousef Al Hashmi, with a vision to bridge the gap between advanced technology and everyday business needs.

That year, our focus was clear and targeted:

- Building robust websites and mobile applications for local clients.
- Providing reliable, affordable, and scalable solutions.
- Forming the core development team with expertise in UI/UX and software engineering.

Despite limited resources, our commitment to quality helped us earn the trust of early clients and laid a strong foundation for future growth.

## 2023 – Expansion into Digital Media

As client needs grew, so did our capabilities. In 2023, we expanded our services beyond development into the digital creative space.

Key achievements included:

- Launching a dedicated social media department for content creation, page management, and digital marketing strategies.
- Offering professional video editing and motion graphics to support clients' branding and advertising needs.
- Onboarding a multidisciplinary team combining creative designers, editors, and social media experts.

This expansion positioned AI APP as an all-in-one digital partner, capable of managing full campaigns from design to deployment.

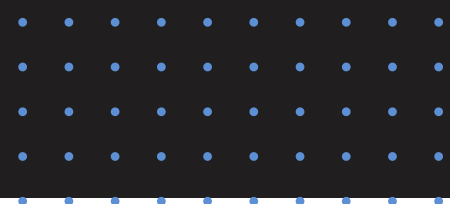
## 2024 – AI, Automation & Strategic Licensing

2024 marked a strategic transformation for AI APP. With growing demand for intelligent solutions, we deepened our commitment to artificial intelligence and business process automation.

This year was defined by:

- Acquiring official licensing in AI research and consultancy, enabling us to legally offer innovation services across the UAE.
- Launching custom AI tools and workflow automation solutions to help businesses reduce manual operations by up to 60%.
- Forming early-stage collaborations with governmental and enterprise sectors.

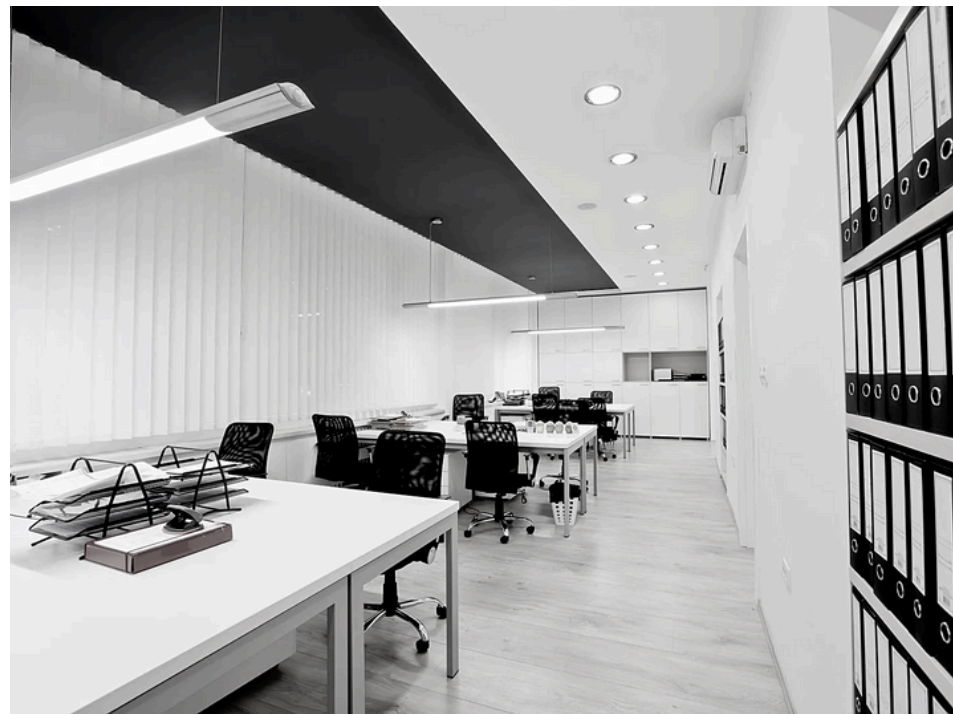
We were no longer just building digital tools—we were engineering intelligent ecosystems.





# OUR FACILITIES

At AI APP, we take pride in providing a state-of-the-art environment that fosters innovation, collaboration, and creativity. Our facilities are designed to empower our team and enhance our ability to deliver exceptional digital solutions to our clients.



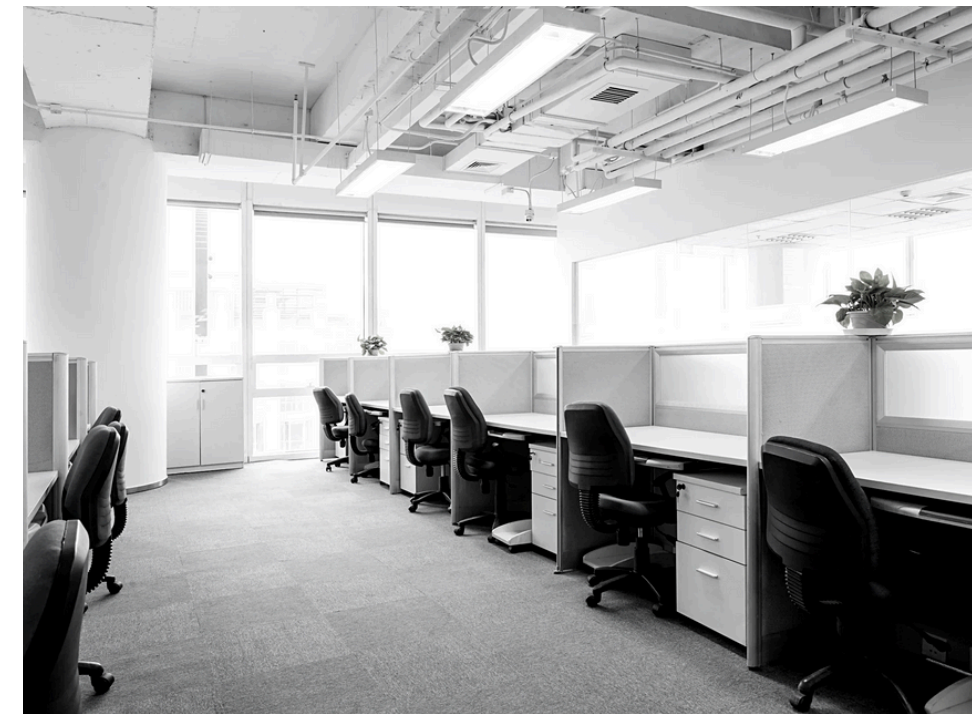
## Technology Hub

Equipped with the latest technology infrastructure, our facilities enable us to stay at the forefront of digital advancements. High-speed internet, advanced workstations, and specialized software tools empower us to deliver superior quality across our range of services.



## Security and Privacy

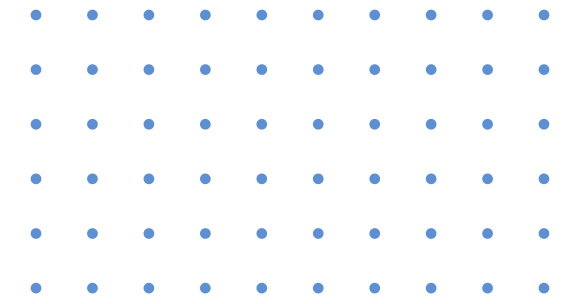
The security of our clients' data and our projects is paramount. Our facilities are equipped with advanced security measures, ensuring that confidential information remains protected. Additionally, private workspaces allow for focused work when needed.



## Cutting-Edge Workspace

Our workspace is thoughtfully designed to promote productivity and creative thinking. With modern and ergonomic furniture, ample natural light, and open spaces, our team members find an inspiring setting to ideate, collaborate, and execute projects.





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# OUR VISION

## 01.

At AI APP, our vision is to become a leading force in the Middle East's digital transformation journey by providing intelligent, adaptive, and human-centered technological solutions. We believe in a future where artificial intelligence and automation are seamlessly integrated into every business, enabling smarter decisions, greater efficiency, and limitless innovation.

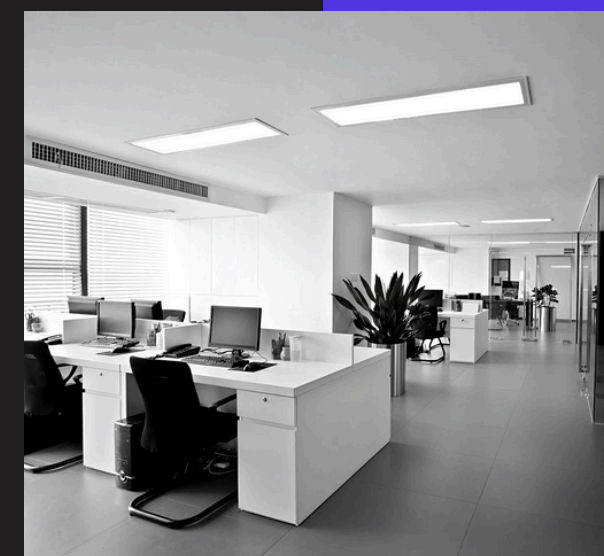
## 02.

We envision a world where even the smallest enterprise can harness the power of smart technologies. By democratizing access to advanced digital tools, we aim to close the innovation gap and empower businesses to thrive in an increasingly connected, data-driven world.



# OUR MISSION

- 01.** *Craft Exceptional Experiences*  
Our mission at AI APP is to empower businesses through intelligent, adaptive, and result-oriented digital solutions. We strive to bridge the gap between advanced technology and real-world application by designing tools that are both innovative and practical. Whether it's a small startup or a large enterprise, we help our clients achieve sustainable growth through smart design, automation, and digital transformation.
- 02.** *Drive Business Growth*  
We focus on delivering customized services across multiple domains, including website and mobile app development, artificial intelligence, business process automation, and creative media production. Each solution we create is rooted in deep research, a user-centric mindset, and a commitment to operational efficiency. Our goal is not only to solve immediate challenges—but to future-proof our clients' digital journey.
- 03.** *Foster Lasting Partnerships*  
As a team, we are driven by curiosity, integrity, and collaboration. We invest in continuous learning and emerging technologies, while maintaining close partnerships with our clients. Through transparency and excellence in execution, we aim to be more than a service provider—we aim to be a trusted technology partner who evolves with you.



Together, these missions define our purpose: To craft exceptional experiences, drive business growth, and foster lasting partnerships, creating a digital ecosystem that empowers success, innovation, and transformation.



# OUR SERVICE



## Creative Website Development

Crafting engaging and functional websites.



## App Design and Development

Creating dynamic mobile applications



## Logo Designing

Crafting memorable brand identities.



## Marketing Strategy Consultation

Strategic guidance for success



## Social Media Optimization

Enhancing online presence and engagement.



## Advertising Campaign Creation

Crafting impactful campaigns



## Montage Creation

Compelling visual compilations.



## Programming Language Expertise

Proficiency in coding languages



## UI/UX Design Services

Designing intuitive user experiences



## E-commerce Solutions

Enabling online selling platforms



## Content Management Systems

Efficient content organization



## Brand Identity Development

Shaping recognizable brand personas



# OUR SERVICE



## SEO and SEM Services

Boosting online visibility and reach



## Mobile App Optimization

Enhancing app performance.



## Graphic Designing

Crafting visually appealing assets



## Video Production Services

Creating engaging video content



## Digital Marketing Consultation

Expert guidance for online success.



## Web Hosting Solutions

Reliable hosting services



## E-mail Marketing Campaigns

Strategic email outreach



## Social Media Advertising

Promoting through social platforms



## Online Presence Management

Monitoring and enhancing online reputation



## Analytics and Insights

Data-driven performance evaluation



## App Store Optimization

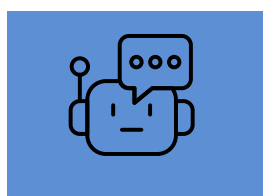
Improving app discoverability



## E-commerce Website Design

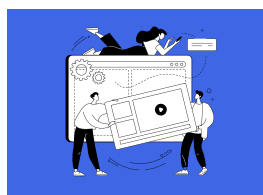
Crafting effective online stores

# OUR SERVICE



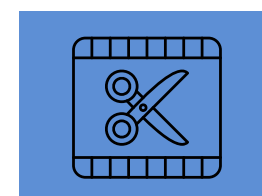
## Chatbot Integration

Implementing interactive chatbots



## Landing Page Creation

Designing compelling landing pages



## Video Editing Services

Polishing video content



## CRM Integration

Streamlining customer relationship management

We offer a comprehensive array of digital solutions to meet diverse needs. From Creative Website Development that brings ideas to life, to App Design and Development for dynamic mobile experiences. Our Motion Animation Videos captivate audiences, while Logo Designing shapes brand identities. Get strategic insights with Marketing Strategy Consultation, optimize your online presence through Social Media Optimization, and launch impactful campaigns with Advertising Campaign Creation. Elevate visuals with Montage Creation, tap into our Programming Language Expertise, and create intuitive interfaces with UI/UX Design Services. Drive e-commerce success through E-commerce Solutions, manage content efficiently with Content Management Systems, and build strong brand personas through Brand Identity Development. Boost online visibility with SEO and SEM Services, enhance app performance with Mobile App Optimization, and create compelling graphics with Graphic Designing. Our Video Production Services bring concepts to life, while Digital Marketing Consultation ensures online excellence. Reliable Web Hosting Solutions, strategic E-mail Marketing Campaigns, and effective Social Media Advertising await. Manage online presence with Online Presence Management, harness insights with Analytics and Insights, and optimize app visibility through App Store Optimization. Craft online stores with E-commerce Website Design, engage users with Chatbot Integration, and refine content with Video Editing Services. Design impactful Landing Pages, streamline operations with CRM Integration, and dive into Virtual Reality Experiences.



# QUOTES TODAY



***Business will thrive when we  
have progress, ideas and  
innovation.***



[www.AIAPP.ae](http://www.AIAPP.ae)



# MEET OUR TEAM

At AI APP , our team is a synergy of creativity, expertise, and passion. From visionary designers to skilled developers, each member contributes to our collective goal of delivering outstanding digital solutions. Our team thrives on innovation, collaboration, and a commitment to excellence. With diverse backgrounds and a shared dedication to pushing boundaries, we're here to turn your digital aspirations into reality. Get to know the faces behind our dynamic creations.



**SHARF ALDEEN**

Backend developer



**ZYAD JAMAL**

Backend developer



**SAEED AHMAD**

Designer UI/UX



**YOUSEF WAEI**

Frontend developer



**NORAN ALI**

Frontend developer



**MAHMOOD YOUSEF**

information security



**ABDALRHMAN**

Backend developer



**HAJER ALI**

Designer UI/UX



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**TARQA BIN ZAYAD**

Backend developer



**FWZY QASASS**

Voice Over



**MOSAAB ALI**

Application developer



**ABDALRHMAN**

Application developer



**RWAN FATHE**

Frontend developer



**AHMAD IBRAHIM**

Editing and montage videos



**MARY HARBI**

Designer UI/UX

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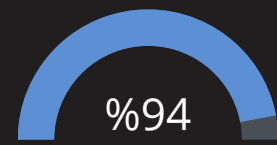


Step into the world of AI APP and meet the masterminds driving innovation. Our diverse team of designers, developers, strategists, and creatives is united by a passion for excellence. With a blend of talent, experience, and cutting-edge skills, we're poised to transform your digital journey. Discover the individuals shaping captivating websites, pioneering apps, and dynamic solutions that redefine possibility.

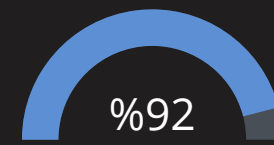




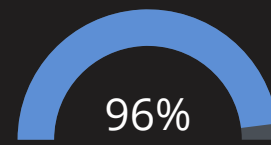
COMPANY FOUNDER



Progress



Achievement

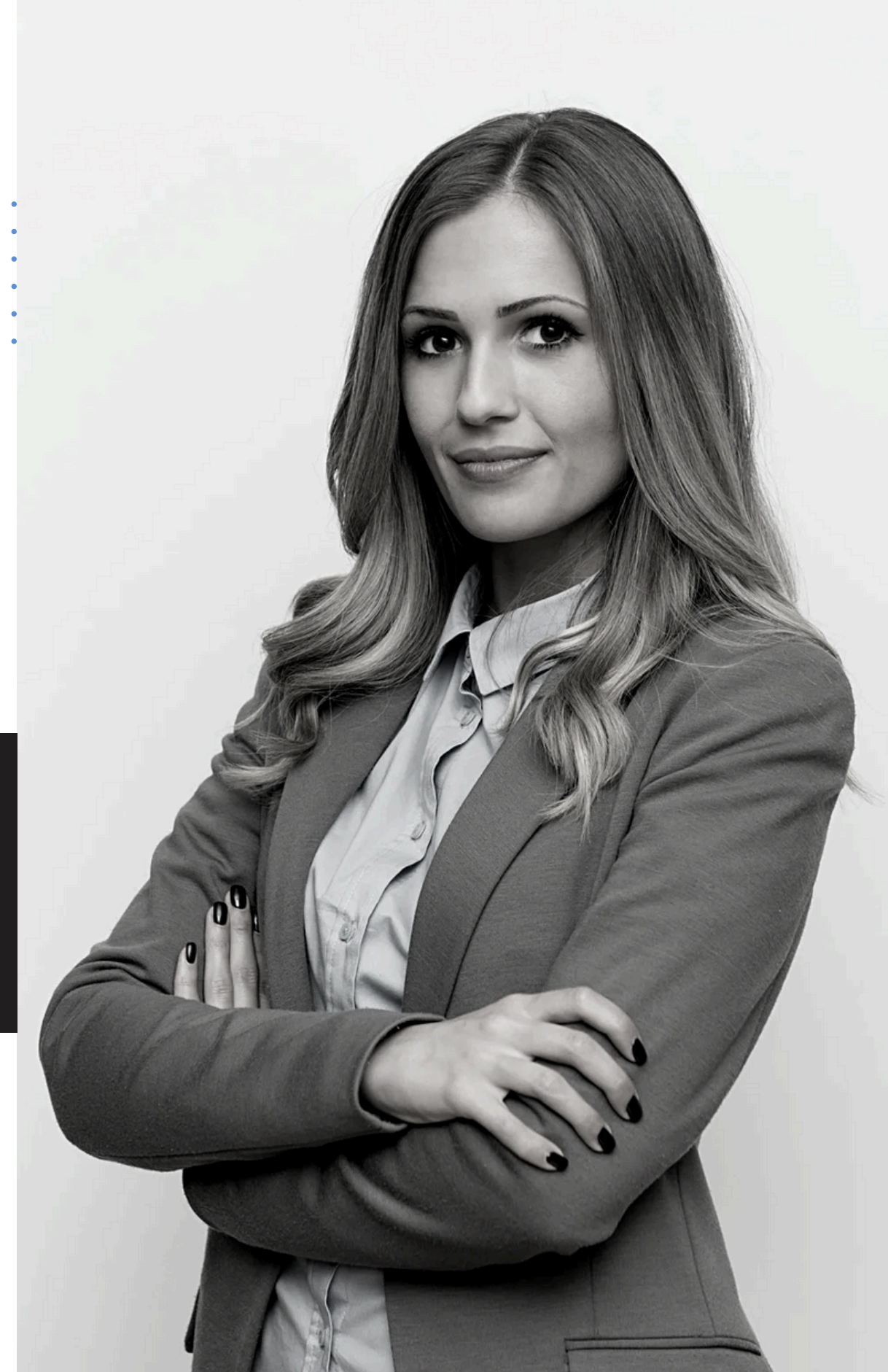


Experience

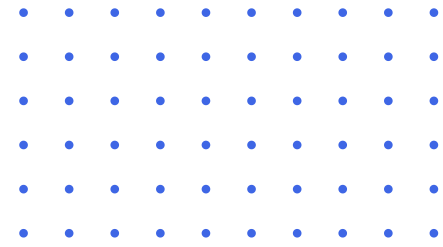


Creativity

At AI APP we embrace every opportunity to experience progress, achieve milestones, and nurture creativity. Our journey is marked by continuous growth, meaningful achievements, and a commitment to pushing the boundaries of creative innovation. Through our services, we enable our clients to embark on transformative digital journeys, turning their visions into reality. With each project, we celebrate progress, embrace achievements, and fuel creativity to shape a brighter digital future.







# CONTACT US

Feel free to reach out to us for inquiries, collaboration, or to learn more about our services

**We look forward to hearing from you!**



+971-504-757-571



[www.AIAPP.ae](http://www.AIAPP.ae)



[contact@aiapp.ae](mailto:contact@aiapp.ae)



UAE - ABU DHABI







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# THANK'S FOR WATCHING

You're welcome! If you have any more questions or need  
further assistance, feel free to ask

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